



**ASX Announcement**

12 December 2023

**Whispir Limited**

(ASX : WSP)

## Whispir launches two new services, with a focus on delivering incremental customer value and generating new revenue streams

Whispir Limited (ASX:WSP, Whispir or Company), a leading software-as-a-service (SaaS) communications workflow platform that automates interactions between organisations and people, is pleased to announce the Company has launched two new service offerings today.

**Whispir Transact** - *Driving high-value conversion through digital messaging workflows*

An integrated approach to deliver high-value conversion services such as payment gateways, electronic signature and general business process automation into messaging workflows, driving further returns on messaging investment and maximising recipient experience.

**Whispir Off-Platform Messaging** - *Enabling organisation-wide compliant messaging*

Providing easy access for more people to execute business messaging workflows at the right place and time, across the business, with reduced cost and complexity, without comprising on corporate security and compliance.

The launch also introduces emerging capabilities for silent authentication delivered through tight integration with global telco API alliances, creating innovative opportunities for the next generation of on-device authentication services and network & device awareness.

With these new services, Whispir customers will be able to deliver compelling end-to-end digital workflows that target conversion funnels, driving engagement and revenue.

“Effective customer and employee engagement for enterprise has never been more important. The new Whispir innovations launched today, focus on delivering incremental customer value and generating new revenue streams for our customers by making communicating and engaging with people at scale – faster, smarter and more productive.

Whispir continues to innovate through investment in advanced and integrated digital messaging, with a commitment to privacy, security and compliance – driving increased business returns for our customers.” said Jeromy Wells, CEO.

Learn more about how Whispir is driving end-to-end return on investment across its Platform here: <https://www.whispir.com/en-au/blog/>.

As announced on 7<sup>th</sup> December 2023, Whispir will be hosting its Product Innovation Showcase webinar for investors and analysts **today at 11:30am**. To register for this event, please go to [https://whispir.zoom.us/webinar/register/WN\\_iAwlucuxT-ip7bH2\\_JaiQg](https://whispir.zoom.us/webinar/register/WN_iAwlucuxT-ip7bH2_JaiQg) and follow the steps.

Authorised by the Disclosure Committee.

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**About Whispir**

Whispir is a global communications intelligence company that supplies a no code, Communications-as-a-Service (“CaaS”) platform that enables seamless omnichannel interactions between organisations, their systems and people to solve common challenges in terms of compliance, deliverability and engagement across more than 60 countries.

Whispir operates across three key regions of ANZ, Asia and North America. More information [www.whispir.com](http://www.whispir.com)